



Jan. 2018

The Georgia Manufacturing DIRECTORY

The #1 Resource For Georgia's Manufacturing Community

Why is the Georgia Manufacturing Directory needed? Manufacturers struggle to find the quality suppliers, products, and services they need. When given a choice, most prefer to support their local economy and buy from companies in their area.

What information is provided by the Directory? This membership directory is a list of quality manufacturers and proven service providers in Georgia. These companies work together through the Georgia Manufacturing Alliance to develop a network of resources to grow manufacturing jobs throughout the state.

Who uses this Directory? Manufacturers, suppliers, service providers, economic developers, and general consumers know this is the #1 resource for the manufacturing community. Some will use it as a catalog to identify suppliers and others will use it as a sales tool. Either way, Georgia manufacturers win.

2,500 copies in print

OUR REACH:

- OEM (Original Equipment Manufacturers)
- Contract Manufacturers
- Job Shops
- Suppliers
- Service Providers
- Procurement Professionals
- Industry Associations
- Economic Development



When

January 2018 Edition

Expected Delivery Feb. 2018

Early Bird 10% Off
Ends Dec 1, 2017

Ad reservation and full payment must be received by **Dec 1, 2017** to receive the **10% discount**. Final ad layout is due Jan. 15, 2018
Enter promotional code **2018SPECIAL** (required).

Standard Pricing

Ad layout and full payment must be completed by January 15, 2018 for standard pricing.

Where

will the Directory be seen?

The Directory will be available at the following locations:

Member Facilities

All Georgia Manufacturing Alliance members will receive a copy of the Directory and will be encouraged to use this as their first option when sourcing supplies and services.

Year-round Events

In 2017, GMA served more than 2,800 guests at 100 events hosted around the state. The Directory will be made available during upcoming plant tours, educational workshops, networking sessions, and at the Georgia Manufacturing Summit.

Reserve Your Ad Space TODAY! Order Online at www.GeorgiaManufacturingDirectory.com

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MEDIA KIT

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Rates & Specs

All Ads Are Four-Color

	Standard	GMA Member*
2-Page Spread.....	\$3,995	\$2,595
Back Cover.....	\$2,620	\$1,730
Inside Front Cover	\$2,515	\$1,634
Inside Back Cover	\$2,400	\$1,560
Full Page	\$2,095	\$1,362
1/2 Page	\$1,345	\$874
1/4 Page	\$735	\$477

*To become a GMA member and receive the special pricing above, visit www.GeorgiaManufacturingAlliance.com



Receive a **10% discount** on the above rates with promo code **2018SPECIAL**. Advertisement order must be completed and paid in full by **Dec. 1, 2017** to receive this discount.

January & July Editions Available
Ask about Multiple Edition Discounts

Reserve Your Ad Today!

www.GeorgiaManufacturingDirectory.com
770-338-0051

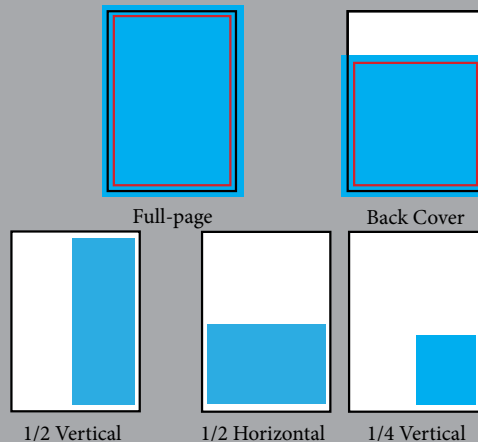
DIGITAL SPECS: Georgia Manufacturing Directory requires that advertising materials be sent in digital format as a high resolution (press optimized) PDF. All fonts and images must be embedded in the file. All images must be converted to CMYK. RG-B images are not acceptable. Please call Georgia Manufacturing Alliance at 770-338-0051 with any questions regarding the creation of a high-resolution PDF. Native Quark Xpress or Adobe InDesign files are not acceptable. Hi-resolution CMYK JPEGs are acceptable. Fractional ads need to be set to their EXACT specs. Do not add bleed or crop marks to fractional ads.

FILE SUBMISSION: All ads should be submitted to: marjorie@georgiamanufacturing.com via email ONLY for files under 5mb. Larger files should be submitted by a file delivery service.

PLEASE NOTE: REVIEW ALL DIGITAL AD SPECIFICATIONS

Full Page.....	TRIM.....	8.375" x 10.875"
	BLEED.....	8.5" x 11.125"
	*LIVE AREA.....	7.375" x 9.875"
Back Cover.....	TRIM.....	8.375" x 8.625"
	BLEED.....	8.625" x 8.75"
	*LIVE AREA.....	7.375" x 8"
1/2 Page	VERTICAL.....	4.75" x 7.375"
1/2 Page	HORIZONTAL.....	7.375" x 4.75"
1/4 Page.....	VERTICAL.....	3.5" x 4.78"

*NOTE: For Full Page and back cover ads, please keep text and logos within the live area specified for each size.



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ADVERTISING CONTACT | Marjorie Dykes | 770-338-0051 | marjorie@georgiamanufacturing.com